



# Social Style Guide

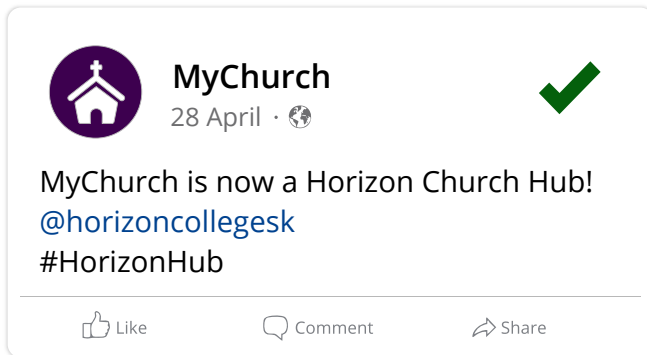
## Promoting Your Horizon Church Hub on Social Media

Horizon College and Seminary (Horizon) is thrilled to partner with you in training resilient disciples to become competent Christian leaders! We have developed the following guidelines to maintain the visual consistency of our brand recognition and professional reputation. As such, any use of our logo, name, or other representation must strictly adhere to the standards set forth in this document.

### When you are sharing about your Church Hub:

Always refer to your learning centre as a **Horizon Church Hub**. Please mention our social accounts where possible, by typing [@horizoncollegesk](#) for Facebook and YouTube, and [@horizoncollege](#) for Instagram. You can also use the hashtag [#HorizonHub](#).

**Example:**



The Horizon logo can be downloaded from [horizon.edu/media](http://horizon.edu/media). Use a black or white version of our logo alongside your own church logo. You may use the blue version only if it compliments your existing colors. Space the logos using the width of the 'H' in Horizon as a measurement for the minimum margin surrounding the Horizon logo.

