



# Social Style Guide

## Promoting Your MCS Church Hub on Social Media

Master's College and Seminary (MCS) is thrilled to partner with you in training resilient disciples to become competent Christian leaders! We have developed the following guidelines to maintain the visual consistency of our brand recognition and professional reputation. As such, any use of our logo, name, or other representation must strictly adhere to the standards set forth in this document.

### When you are sharing about your Church Hub:

Always refer to your learning centre as an **MCS Church Hub**. Please mention our social accounts where possible, by typing [@mcs.east](#) for Facebook and Instagram, or [@mcs\\_east](#) for YouTube.

*Example:*



The MCS logos can be downloaded from [mcs.edu/media](https://mcs.edu/media). Use a black or white version of our logo alongside your own church logo. You may use the red version **only** if it compliments your existing colors. Space the logos using the width of the 'S' in MCS as a measurement for the minimum margin surrounding the MCS logo.



Copy and share our preset social posts!

### Facebook / Instagram Posts:

📣 In partnership with [@mcs.east](#), (Your Church Name) is now an MCS Church Hub!

This is an opportunity for aspiring leaders to become students of MCS while serving our very own congregation.

If you have been considering pursuing Christian education, ask us about joining our Hub! 🏛️

Learn more at [www.mcs.edu/church-hubs](http://www.mcs.edu/church-hubs)

📣 Have you heard? (Your Church Name) is an MCS Church Hub!

This opens the door for aspiring leaders to become students of [@mcs.east](#) while they get hands-on ministry experience serving here with us.

Ask us if it can work for you! 💬

Find out more about Church Hubs at [www.mcs.edu/church-hubs](http://www.mcs.edu/church-hubs)

👏 We've partnered with [@mcs.east](#) to become an MCS Church Hub!

Students can study with MCS AND get hands-on ministry experience serving at our church.

How does it work? Listen to these testimonials at <https://youtu.be/Ezc-nZ6L-P4?si=zj0CdqjBHMTZKd8K>

Exciting news! (Your Church Name) is now an MCS Church Hub!

This revolutionary partnership is training competent Christian leaders with the church, for the church. 🏛️

Learn about it at [mcs.edu/church-hubs](http://mcs.edu/church-hubs) or talk to us about becoming a student!

### Testimonial Videos:

YouTube <https://youtu.be/Ezc-nZ6L-P4?si=zj0CdqjBHMTZKd8K>

Facebook <https://www.facebook.com/share/v/1AjEywrR79/>

Instagram [https://www.instagram.com/reel/DJCruvfvXE0/?utm\\_source=ig\\_web\\_copy\\_link&igsh=MzRIODBiNWFIZA==](https://www.instagram.com/reel/DJCruvfvXE0/?utm_source=ig_web_copy_link&igsh=MzRIODBiNWFIZA==)

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If you have any other questions regarding promoting your Church Hub, please contact [Donna.Barkley@mcs.edu](mailto:Donna.Barkley@mcs.edu). Thank you for your partnership!